



Through major capital investment the City Council is reclaiming neglected areas of Eastside. £12 million has already been spent in Lower Eastside cleaning up brownfield sites to provide car parking and access points for forthcoming mixed-use developments.

HOLT STREET



The City Council's Commissioner for Regeneration and Playing Fields recently visited Eastside. His visit was part of a day of activities that launched a scheme to encourage investors to identify sites within Eastside for redevelopment.

PARK STREET



The regeneration of Eastside gets under way with joint venture groups signalling their intentions to invest heavily in the renaissance of the area. £2.7 billion is being channelled into the area with some schemes scheduled for completion as early as Autumn 2008.

NEW CANAL STREET



Developers are being encouraged to consider how their schemes will impact upon the existing infrastructure, listed buildings and neighbouring development sites. Integration with surrounding schemes is seen as a prime feature of any planning application.

MASSHOUSE CIRCUS



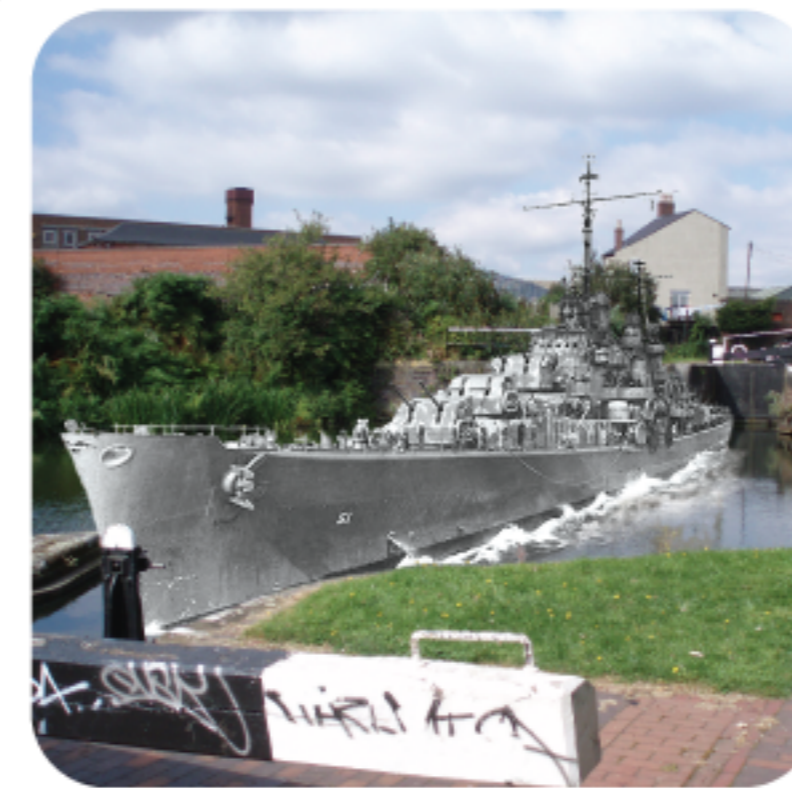
The City Council recently launched a major initiative to establish a Creative Quarter in Lower Eastside. The scheme will boost the profile of the city's cultural industries with a portfolio of targeted measures.

HEATH MILL LANE



The local authority design team recently unveiled their plans to create a gateway development between the city centre and Eastside. The £1,397 scheme will encourage pedestrian movement from the central shopping area down into the heart of this prime regeneration zone.

MOOR STREET



The canal operators in association with Aquarian Security Ltd. (Fazeley) have launched a £3.5 million strategy to improve security on Eastside's canal network. This initiative will encourage leisure and business use of the amenity as the area undergoes a renaissance.

DIGBETH BRANCH CANAL

The Battle for Eastside



STUART MUGRIDGE